
Seven Steps To Painless Affiliate Marketing

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By dan farrar

Internet marketing is one of the first places where Internet Marketing "entrants" look when examining the idea of making money on the web

The reason for this is clear.

An internet marketer doesn't have to engage in the long, and often painful, process of developing a product to sell to a market. In fact, if you want to just do it the way I do, go to Clickbank.

Once you are there, look at the various "market segments" Clickbank divides it's extensive marketing world into.

Make a list of the top three or four products in every segment.

There you are! That's what's hot. If they weren't they wouldn't be in the top three! So don't use the identical list forever!

Make a new list once a month and, pretty soon, when you get your marketing plan together, you'll hit a home run because because you are playing ball in the right park.

That doesn't signify you can't make cash selling products that are not in the top three or four. You can.

But how to pick a product isn't the only cause I am writing this article. Instead, I wanted to talk to you about HOW it is that you are going to sell this product.

I've only had success one way.

First - I choose what looks to me like the best product at that time, and the product pretty much defines the buyer type and thus the niche.

Second - I make a sales page (extremely low key-most high powered affiliate marketers wouldn't do this - but I am NOT a high-powered marketer) that presents the product in a good way.

Third - I then put that page at a url that will help it get well ranked for a keyword at the start of the url and the keyword has to be VERY pertinent to the product or marketplace.

Fourth - I get a few links to the url by posting it out on the web at a few places. I like Stumbleupon and Digg and Reddit. I get some other links to that url by submitting my rss feeds to some "feed aggregators" like feedest.com and feedage.com

Fifth - I write a few articles (this is one!) about the topic "keyword" and put them at Ezine (at a minimum) and additional article places if I can. Lately I enabled myself to put articles at hundreds of places (including EzineArticles) by paying for a mass submission outfit to...well...mass submit my articles to LOTS of places. It has real impact.

Sixth - This ought to be about the fourth day. Maybe fifth. At first, while you are a slowpoke. Right about here is when I check to see if I am "indexed by Google."

How easy is that? You take your entire URL and copy it. Now paste it into the Google search box. If you come up right at the top or near you are indexed! Google knows who you are!

An awful lot of websites sites are out there, but no one knows it. They are NOT indexed and I can hear them complaining about low traffic now!

Seventh - What I do...when I am looking to begin another site is go through a series of other things I can do to cause traffic to come to my site.

Like I will put a 'pointer" post on 3StepAds. The links I put on there "point" to pages I want to augment the rank of. There are additional places like this too.

In that "pointer post" I will put links pointing back to my website! If I was selling fish oil it would look like this in the text body of the post... "There are many great benefits you receive when you take 2 of these fish oil capsules in the morning." The italicized keyword "fish oil capsules" would be a hyperlink to my "fish oil capsules" URL.

The keyword "fish oil capsules" is one of Googles most imperative ranking factors. Google considers a "verifying text link" that is in context (where it belongs - and not just in some random place) an important "vote" for your site being good for "fish oil capsules." They (google) then begin to move you toward the first page for "fish oil capsules."

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